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Behaviour change intervention tailoring

Behaviour Change Intervention Ontology (BCIO)

Source

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Definition: A BCI attribute in which the content or delivery of a BCI for some member of the BCI population varies according to their characteristics or setting.

Informal definition: An attribute of a behaviour change intervention (BCI) or a BCI component whereby its content or delivery is varied according to characteristics of members of the target population or setting.

Comment: Tailoring can be static (i.e., conducted before intervention delivery in a case case), or dynamic (i.e., conducted one or more times after the intervention has started in a given case based on population or setting characteristics present at that time. Population and setting characteristics include the historical factors such as prior exposure to the intervention.

This definition was imported from the Behaviour Change Intervention Ontology (see <https://bciosearch.org/>). Comments and suggestions for improvements are welcome using the Qeios review system.

Definitions imported from the Behaviour Change Intervention Ontology (BCIO) are what are known as 'ontological definitions'. See this article in Qeios for an explanation <https://www.qeios.com/read/YGIF9B>.

Ontological definitions can sometimes be hard to read. In those cases we also include an informal definition.

Definitions also often require elaboration to make it clear how they should be used and what they include. In those cases we include a comment.



Also, definitions sometimes require an explanation as to how they came about to help users understand how they relate to alternative definitions. In those cases we include a curator note.