

Review of: "Business Model Innovation as a Structural Framework for Business Sustainability Growth: A Systematic Review"

Prabir Chandra Padhy¹

¹ Vellore Institute of Technology

Potential competing interests: No potential competing interests to declare.

- Good explanation in the introduction part, but still requires the necessity of the business models in organisations, needs to explain more.
- And also needs to mention the relationship between business models and innovation in the review of literature.
- Mention how your study aligns and contradicts with other studies in the same area in the literature part.
- Provide interpretations under figures 1, 5, 6, and 7.
- Findings are not matched with the results of the study.
- Elaborate on the practical insights which help to enhance the study quality.
- Need to maintain quality in the English language, which should be easily understandable by readers.
- Mentioned all the topics related to the title, but there is a need to connect the topics with the study and make them put into separate or one common heading.
- Failed to produce a good conclusion, provide sufficient content in the conclusion part.
- There is a need to show why to choose this topic and mention the reasons to do an SLR .
- Mention the outcomes of the SLR and also explain how it helps to frame business models for innovation and entrepreneurship.