

Review of: "Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the College of Communication and Media During COVID-19"

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Potential competing interests: No potential competing interests to declare.

The paper needs to be reviewed for clarity in content analysis, particularly in quantifying qualitative data. It emphasizes the importance of addressing reliability and validity concerns, suggesting the use of indices based on constructs when generalizing findings. The overall structure of the paper is inconsistent, with a recommendation for a more formal approach, including a proper introduction, background, and methodology explanation. Concerns are also raised about inconsistencies in referencing, outdated references, and the methodology section lacking details on target audience selection, sampling technique, sample size calculation, selection criteria, bias handling, and data reliability and validity. Despite these concerns, the paper holds value in providing empirical evidence and insights into the impact of internships on bridging academic knowledge with real-world applications.