

# Review of: "A Study on Consumers' Perception of Food Delivery Platforms"

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**Potential competing interests:** No potential competing interests to declare.

This study on consumer perspectives about mobile food delivery platforms effectively uncovers crucial platform features as identified by consumers. The information it provides is indeed useful for e-commerce operators who may wish to enhance their services. Furthermore, the research methodology is commendably sound, applying a formal questionnaire and statistical analysis. The open acknowledgment of the study's limitations and the suggested areas for future research add to its value.

While the strengths are clear, there are some considerations for future investigations. The sample size, although substantial for this study, could be expanded in future works to allow for broader applicability of findings. Also, the geographical concentration on the southern region of Taiwan could be extended in subsequent studies to ensure more universal insights.

Going forward, it would be worthwhile for subsequent studies to incorporate a larger and more diverse sample size. Also, expanding the geographical scope to include different regions could provide a more comprehensive understanding of consumers' perceptions.

In conclusion, this study is meaningful, well-executed, and offers a firm foundation for future research. However, interpretations should be made with an understanding of the study's limitations. Overall, it's an important contribution to the field.