

Peer Review

Review of: "Social Media on Election Campaigns: Bibliometric Analysis of Global Research Trends and Future Directions"

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In general, the paper is interesting and adds to the social media and political campaign literature. However, the coverage of the paper appears scant. There are several important journals that are missing from the study. For example, the Political Behavior journal has several studies on the subject. For example, Political Behavior has publications on social media and voter realignment in the African (Ghanaian) region.

Again, the African perspective seems scant. The authors should consider increasing the scope to include what appears to have been regarded as marginalised.

Cases can include the latest trend in social media in politics from marginalised regions and how they compare to what has been regarded as state-of-the-art.

Declarations

Potential competing interests: No potential competing interests to declare.