

Review of: "Assessing the Role of Consumer Cooperatives in Improving Livelihood of the Members of Hawassa Zuria Woreda, Sidama Regional State, Ethiopia"

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Potential competing interests: No potential competing interests to declare.

1. In the sampling design, I get confused about whether your target population is 630 cooperative members (shown in line 1) or 630 employees (line 2).
2. Contradiction in the reported sample size: 213 in the abstract vs. 260 in section 3.4!
3. How can you measure the effect of cooperatives without a control group (i.e., people who are not members of the cooperative) for comparison?
4. More confusing: in 3.5, you indicate that you administered questionnaires to sample employees of the tax authority and interviews with the human resources coordinator!
5. In 4.3, you claim to analyse the relationship between pricing strategies and consumer behaviour, yet you only show summary statistics without any correlations to show the "relationship."
6. Overall, the authors provide individuals' perceptions about products and prices offered by consumer cooperatives but do not, in a real sense, endeavour to assess the role of cooperatives in improving livelihoods as portrayed by the title.
7. The manuscript is also merely descriptive without any theoretical underpinning and statistical methods to prove the relationships and levels of "significance," even though this word significance has been used in the abstract.