

Review of: "Investment Through IPO in Cuttack City of Odisha: Trends & Perception Analysis"

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Potential competing interests: No potential competing interests to declare.

Dear Authors,

Thank you for picking this issue for study as it is interesting topic and need exploration in country like India. Since you have been taken effort to conduct this study is commendable. Based on the content it has been found that the article needs major revision.

Abstract:

1. write only objective, methodology, findings, novelty and limitations of the article and remove other story by adding it into introduction.
2. Support the abstract with some values of the analysis.

Introduction:

1. The introduction of study is written properly but there are need of literature support.
2. Do connect with the methodology and major findings of the study.
3. "The present study is undertaken to study the investor's perception towards IPO in the city of Cuttack, Odisha." what is motivation behind selecting the Cuttack city ?
4. "The secondary data is collected from various journals, library, and books. The period of study covers from 1st April 2021 to 31st March 2022." write motivation behind selecting the source and this particular time frame.

Review of literature:

1. The literatures support is very few. Add more related literatures to study.
2. As Follow the Mendeley or Zotero reference manager for citing work.
3. What is research gap ? Do mention in the study.

Methodology:

1. Methodology part is missing. please add.
2. Explain and support methodology including sample size, target population and tools used in this study.

Result and Discussion:

1. Discussion is weak at each subhead.. Explain it with relevant literature support.
2. Table 1 and figure 1 is giving same thing. Only table is sufficient. or keep either figure or table.

Analysis of Variables:

1. How did you decide the factors? Explain.

Conclusion:

1. "The profitability is one of the important aspects where 81% of the respondents consider IPO is not a profitable portfolio. Other factors such as risk and awareness are also adversely affecting in the decision of investing in IPO. " how can you say that investors are not investing in IPO considering it unprofitable. explain and support with literature.
2. "The medium of information regarding IPO is very poor. Most of the people get their information either from the broker or from newspaper. The rate of return is another consideration." how can you say that medium of information regarding IPO is poor ? Justify.
3. What is the novelty and limitation of this study ?

Suggested readings

1. <https://doi.org/10.1111/1540-6261.00478>
2. <https://doi.org/10.1111/1467-937X.00200>
3. <https://doi.org/10.1016/j.pacfin.2006.09.001>
4. <https://doi.org/10.1111/j.1540-6261.2009.01540.x>
5. <https://doi.org/10.1111/j.1475-679X.2007.00236.x>
6. [https://doi.org/10.1016/S0304-405X\(03\)00205-8](https://doi.org/10.1016/S0304-405X(03)00205-8)
7. <https://doi.org/10.1111/1540-6288.00051>
8. <https://doi.org/10.1111/j.1755-053X.2009.01035.x>
9. <https://doi.org/10.1177/0148558X0101600409>
10. [https://doi.org/10.1016/0378-4266\(95\)00053-4](https://doi.org/10.1016/0378-4266(95)00053-4)
11. <https://doi.org/10.1016/j.jcorpfin.2014.06.002>
12. <https://doi.org/10.1155/2022/1711645>
13. <https://doi.org/10.1111/j.1540-6261.2008.01411.x>
14. <https://doi.org/10.1016/j.jbusres.2016.11.007>
15. <https://doi.org/10.1093/rfs/hhq151>
16. <https://doi.org/10.1016/j.pacfin.2009.08.001>