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Minimum Viable Innovation Framework (MVI Framework)

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The Minimum Viable Innovation Framework (MVI Framework) is a framework ranking the ability of new innovations (product, service, societal etc.) to solve a desired problem while also allowing a viable business opportunity, from Concept (Minimum Viable Concept (MVC)^[1], through Design (Minimum Viable Design (MVD)^[2] to final Product (Minimum Viable Product (MVP)^[3].

References

1. [^] [Colin Keogh. \(2022\). *Minimum Viable Concept \(MVC\)*. Qeios. doi:10.32388/2VS53K.](#)
2. [^] [Colin Keogh. \(2022\). *Minimum Viable Design \(MVD\)*. Qeios. doi:10.32388/6C9Z9C.](#)
3. [^] [Colin Keogh. \(2022\). *Minimum Viable Product \(MVP\)*. Qeios. doi:10.32388/BZYG79.](#)