

# Review of: "The adoption of social media tools for enhancing small and medium enterprises' performance: A synthesis of innovation of diffusion and technology-organisation-environment frameworks"

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Potential competing interests: No potential competing interests to declare.

Authours are commended for clarity. However in figure 2.SEM with coefficient, there's the need to make the figures/numbers visible as they are difficult to read.

Again a few recent references could be used .