

Review of: "Marketing automation, social networks, workspace and investments for industry 5.0"

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The article successfully links modern marketing tools and workspace optimisation with the emerging concept of Industry 5.0.

It provides actionable insights, although it could benefit from a more diverse range of case studies and detailed ROI analysis.

There's a need for more clarity in differentiating between Society 5.0 and Industry 5.0 as they are intertwined but distinct concepts.

The article is a valuable contribution to understanding how Industry 5.0 can be practically implemented in marketing and workspace management.

It offers a well-researched perspective on the evolution of industry standards, focusing on the interplay between technological advancements and human-centric approaches.