

Review of: "Factors Influencing the Laptop Buying Behavior of Students in Vietnam"

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Potential competing interests: No potential competing interests to declare.

This study is an interesting study which has the potential to contribute to the body of knowledge. The research approach is appropriate. The analysis of results are good. There are, however, several areas for improvement. The abstract appears incomplete. The sample, some of the important results and conclusions should be included in the abstract. The literature review lacks depth. There is very little reference to previous studies. In text referencing needs attention. In the methodology section reference is made to a model. No model was included in the text. Sampling and sampling procedure is missing in the methodology section - a hint of this was provided in the recommendations. It is not clear what conclusions were drawn from the results of the study