Qeios

Peer Review

Review of: "Circular Economy Approaches as Support for Business Transformation Towards Excellence"

Irina Maria Todea Morar[1]

1. Forestry, University of Agriculture and Veterinary Medicine Cluj-Napoca, Romania

http://The manuscript addresses a relevant and timely topic, namely the relationship between circular economy practices and organizational excellence in Romanian SMEs. The paper is well-structured, clearly written, and provides useful empirical insights into the studied phenomenon. However, the study remains primarily exploratory and presents several methodological and theoretical limitations that should be explicitly addressed: - From a methodological perspective, the relatively small sample size (n = 52), together with the use of snowball sampling, significantly limits the generalisability of the findings. The authors should provide a stronger justification for the sampling strategy and clearly acknowledge its implications for external validity. - The questionnaire does not appear to have been statistically validated, and procedures related to the reliability and validity of the measurement constructs are insufficiently detailed. - The data analysis is relatively basic, with a predominantly descriptive approach, which limits the depth of interpretation. - Some of the conclusions appear to go beyond what the empirical data can robustly support and should therefore be reformulated in a more cautious manner. - The manuscript would benefit from a stronger critical perspective on the results. - Improvements are needed in terms of clarity of expression, reduction of redundancy, and consistency of terminology throughout the text. - The readability and presentation quality of figures should be enhanced. - A brief linguistic revision is recommended to improve overall academic precision and fluency. In conclusion, the paper has solid potential and addresses an important and relevant topic. With improved methodological rigour and stronger theoretical grounding, it could make a valuable contribution to the field. A minor revision is recommended.

doi.org/10.32388/13F8GC

Declarations

Potential competing interests: No potential competing interests to declare.