

Review of: "A Survey Study on Women Entrepreneurship in the BTR Area of Assam"

Susan Gasson¹

1 James Cook University of North Queensland

Potential competing interests: No potential competing interests to declare.

This article provides questions to be addressed, and information about the BTR, and the role of women entrepreneurs in the Assam area. It then details a methodology and shares a survey of 5000 female entrepreneurs from the BTR Area of Assam. The quantitative data is presented in several formats that encourages understanding and review by the reader. The survey outcomes presented includes the number and percentage of respondents to each multiple choice question. Responses to the open-ended question are not provided, with authors noting these are qualitative in nature. Survey questions provide the reader with the age, education and family profiles of respondents and information about the age and type of enterprises. At the end of the article recommendations are made to address concerns raised from the literature shared concerning policy, gender stereotypes, access to funding, and training and support networks. The link between the recommendations and the survey data was not clear to this reader. The recommendations seemed very reasonable and worthy of consideration.

Qeios ID: 14NVZB · https://doi.org/10.32388/14NVZB