

Review of: "Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the College of Communication and Media During COVID-19"

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The paper addresses a significant topic related to internships, employing Kirkpatrick's framework with a specific emphasis on the "reaction" and "learning" constructs. However, the missing component in the study is a comprehensive evaluation, which can be achieved by incorporating the "behavior" and "results" aspects of Kirkpatrick's framework. This addition would provide a more holistic understanding of the impact of internships on students.

Furthermore, the research can expand its scope to include cases after the pandemic. This comparative analysis would offer insights into the evolving dynamics of internships and help assess any lasting effects or changes in the post-pandemic scenario.