

## Review of: "Examining Sustainable Survival Tactics for Small-Scale Bakeries: A Case Study in Lagos State"

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Potential competing interests: No potential competing interests to declare.

Thank you for giving me opportunity to review this article Examining Sustainable Survival Tactics for Small-Scale Bakeries: A Case Study in Lagos State.

The study have a potentials of contributing to the literature specifically on entrepreneurship.

However, a lot of work is required make it sound.

- The introduction is too narrow. It does not show the persistence of the challenge at the global, regional and local level.
  It does not show the state of existing knowledge in the literature and the point of departure for empirical justification.
  The introduction also lacks references/literature as a back up.
- 2. Objectives of the study does not correlate with the aim/title of the study. They should revisited.
- 3. The literature review is disorganized, not clearly known what it intends to review. The review should show how small bakeries have been able to survive in other areas of the world and if possible in Nigeria which is the setting of the study and what challenges they face in operationalizing tactics they employ.
- 4. The part of methodology is missing in this article.
- 5. results are disorganized. Does not show exactly tactics employed by small scale bakeries used in this study. what are tactics effectiveness? how are findings backed up by the literature?
- 6. the conclusion is unclear. It is not known of the tactics used, their effectiveness and challenges
- 7. recommendations is also not clear based on the above.
- 8. most of references used are out dated and are not cited in the main text.

I recommend a major review for this article