

Review of: "Decoding Patriarchal Ideological Biases at Work in the Popular Vernacular Comics of Nonte Fonte and Handa Bhonda: A Study of the Codification of Femininity through the Image-Text Combine"

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Potential competing interests: No potential competing interests to declare.

The paper's approach involves a mix of content analysis, paradigmatic analysis, and interviews with both the creators and the readers of the comics. This multi-faceted methodology provides a thorough examination of the subject matter.

The abstract provides a thorough and insightful overview of the research conducted. It effectively communicates the importance of studying comic strips as cultural artifacts and the ways they perpetuate patriarchal ideologies. The detailed methodology and theoretical framework indicate a well-structured and rigorous study. However, the length and complexity of the abstract may hinder immediate comprehension, suggesting a need for a more concise presentation. The abstract provided presents a comprehensive and detailed analysis of the representation of femininity in the popular Bengali comic strips Nonte Fonte and Handa Bhonda.

Here are key points in the evaluation:

- **1- Clarity and Focus**: The abstract clearly outlines the research focus, which is the representation of women in these comics, analyzed through semiotic and cultural lenses. The aim is to decode patriarchal ideological biases in these representations.
- **2- Methodology**: The use of Barthes' concepts of "relay text" and "anchorage text" provides a strong theoretical foundation for the analysis. The inclusion of paradigmatic analysis and the commutation test demonstrates a rigorous methodological approach.
- **3- Originality and Contribution**: The paper contributes to cultural studies by examining how comics, often considered children's literature, can serve as cultural products that disseminate dominant ideologies, including patriarchal views. This perspective challenges the dismissal of comics as mere entertainment.
- **4- Coherence and Structure**: The abstract is well-structured, with a logical flow from the introduction of the topic to the detailed discussion of methodology and analysis. However, it is quite lengthy for an abstract, which may make it challenging for some readers to quickly grasp the main points.
- 5- Language and Style: The language used is formal and academic, suitable for a scholarly paper. However, the abstract



could benefit from a slight simplification and condensation to improve readability and accessibility.