

Review of: "Bank Customer Churn Prediction Using SMOTE: A Comparative Analysis"

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Potential competing interests: No potential competing interests to declare.

References mentioned in the research paper are very few; therefore, the related work/review of literature needs to be improvised, and at least 5-10 years of relevant research work related to the research topic needs to be included.

Keywords need to be mentioned in the research paper.

The researcher needs to improvise the results based on the improvised literature review, and the perspective may differ when more research works are included in the analysis of this research work.

Accordingly, the section "Comparison with existing work" will also be modified based on the inclusion of more research studies.

Some of the references are not validated, and the same need to be validated.

Figures need to be improvised as Figure 1 is blurred.

A review for grammatical and spelling errors needs to be undertaken prior to the publishing of the research paper.

The conclusion part must include the futuristic scope to improve the readability of the research paper.

The paper must be checked for plagiarism by using any similarity index checking software prior to publication.

Some recent references need to be added to motivate readers to read this research paper.