

# Review of: "A Case Study of the Management Information System in the Coffee Industry in SW Ethiopia"

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**Potential competing interests:** No potential competing interests to declare.

An interesting and generally informative paper - which examined the impact of a management information systems (MIS) on the coffee farm sector in SW Ethiopia. From an academic perspective, the paper is unique in its contribution given the area of study; and the research design used to examine the concept by the author(s). The uniqueness and the approach taken by applying direct site observation and secondary data reviews to gather data. From an academic perspective the scope presented in the paper by the author(s) is generally sufficient in terms of currency breadth – however, there is an absence of research related to divergent and conflicting perspectives which is necessary to enhance the depth of the paper in relation to literature. For this reason, I think an inclusion of literature related to divergent and conflicts perspectives (3-4 paragraphs), will enhance the article. I further think academic scholars and stakeholders would likely appreciate the merits of the article and its more divergent scope once the article is revised. For example – academics could utilize the article as a teaching aid, and given the premise of the article findings enhance student engagement to a new level, while stakeholders could utilize the article as an example of how to structure business initiatives / practices to maximize the ROI to all stakeholders, while demonstrating a renewed focus on initiatives to advanced technical skills and competencies related to technologies for assessing MIS implementation tasks to remove business challenges associated with its implementation and implement changes to focus on constraints including time, cost, and quality of information, which requires a focused approach.

As noted previously, it is recommended that the author(s) add further depth and breadth to ensure a more comprehensive perspective of the conflicting and divergent perspectives evident in the literature (2 – 3 paragraphs). In my opinion, the additional this literature would enable the author(s) to demonstrate greater comprehensiveness and broad level of currency to the intended audiences.

While the methodology identifies / provides the appropriate design elements, as an opportunity for improvement, I would recommend the inclusion of limitations, which would clearly and concisely describe the research limitations, since providing limitations demonstrates a more focused consistency and transparency of limitations to readers. I believe it would be both informative and relevant to identify and suitability present the limitations in relation how the research was conducted, since in my opinion, the majority of academics would have interest in understanding the limitations before reading through the paper so as to understand any caveats upfront. As well, the author(s) should clearly identify how sites were selected, and specifically identify the secondary data reviews to gather data were selected and used. As well, what was the criteria to identify sites, and did any individual receive an incentive to allow a site visit, participate in the study or

to promote the study? This clarity would enable those interested in the paper to situate the context in relation to what is noted and stated by the author(s).

The results are presented in a clear and concise manner; there is evidence of analysis; and the inclusion of Tables are an effective visual. As well, the author(s) have developed a strong linkage between the results and conclusions noted. The points noted in paper were tied together into a final coherent picture. It is evident that the author(s) have an excellent understanding of the subject area.

This is an interesting paper in many respects, since it potentially creates various opportunities for continued research in the subject area with the possibility of different streams within the research area, while providing further avenues of research based on the specific focus of different geographic locations.

Overall, the author(s) have demonstrated good scholarly voice and tone – no English edit is required.