

Review of: "The Impact of Leadership and Talent Management: The Case of Generation Z in The Lebanese Retail Sector"

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Potential competing interests: No potential competing interests to declare.

I appreciate the importance of this paper in marketing research, but the variables of the study are not clearly stated in the literature review section. There should be a separate subheading to describe each variable. Although hypotheses can be written more properly under each subheading, there are many statements in the literature review section which are not cited by the author. Moreover, there is a need to add recent literature. The findings of the study can be written more clearly in the context of each hypothesis. Overall, the impact of this study can be enhanced by making these modifications.