

Review of: "Is creativity the seed of innovation?"

Lauretta Rubini¹

¹ University of Ferrara

Potential competing interests: No potential competing interests to declare.

The title is promising, and the topic is interesting, although already widely covered in academia. Unfortunately, at it stands, the article is a mere, and partial, review of the literature on the issue, and the purpose of the overall discussion is unclear.

The research lacks an empirical model, or at least a data analysis (even a partial one, for example of a specific sector or region). In the absence of data, another possible solution might have been to provide a review of the existing empirical analyses aimed at testing the question stated in the title, and of the related results.

Such a question remains, therefore, unanswered, and the previous contributions mentioned are insufficient to shed light on a possible solution. Furthermore, the contribution is, sometimes, fragmentary and loosely related in its parts. This happens, for example, in the section on technology transfer offices, which does not clarify the point that the author wants to raise and breaks the logical thread of the argument.