

Peer Review

Review of: "New Hotspot of Pet Economy: Study of Consumers' Purchase Intent for Pet Toys in China"

Guozhi Zhang¹

1. Henan Agriculture University, China

The article focuses on a new hotspot in China's pet economy—the consumer purchase intent for pet toys, a topic that closely aligns with the rapid development trend of the current Chinese pet market. The analysis in the article is comprehensive, offering valuable suggestions and demonstrating good practicality and applicability in the commercial market. However, it slightly falls short in terms of regional representation of samples and cultural differences. The article could delve deeper into these areas to provide a more comprehensive market analysis and strategic recommendations.

In summary, "New Hotspot of Pet Economy: Study of Consumers' Purchase Intent for Pet Toys in China" is an excellent article with high academic value and practical application significance.

Declarations

Potential competing interests: No potential competing interests to declare.