

## Review of: "Is creativity the seed of innovation?"

Naeem Hayat1

1 Universiti Malaysia Kelantan

Potential competing interests: No potential competing interests to declare.

Authors must elaborate on the different definitions of creativity, which precisely depict the notion that creativity is the seed of innovation. The concept of creativity is rich and multifaceted, encompassing myriad interpretations beyond the mere act of artistic expression. By delving into these diverse perspectives, the authors can shed light on the various dimensions of creativity and how they contribute to innovation.

Furthermore, the author's heavy reliance on old references shows that no new material is utilized in writing. While it is essential to acknowledge and build upon the foundational works that have shaped our understanding of creativity, incorporating contemporary research and cutting-edge insights is equally crucial. By doing so, the authors can breathe new life into the subject matter, providing readers with fresh perspectives and the latest advancements in the field.

To truly emphasize that creativity is the seed of innovation, the authors must explore how creativity catalyzes groundbreaking ideas and transformative discoveries. They should illuminate how the spark of imagination and the willingness to think beyond conventional boundaries lead to the development of revolutionary products, services, and solutions that shape the course of human progress.

Moreover, the text would benefit from real-life examples and case studies illustrating how creativity has driven innovation across various domains. By presenting compelling stories of inventors, entrepreneurs, scientists, and artists who have harnessed their creative potential to bring about significant changes, the authors can strengthen their argument and inspire readers to tap into their creative reservoirs.

Additionally, the authors should address the misconceptions and barriers that often hinder individuals from embracing their creative abilities fully. Societal norms, fear of failure, and rigid educational systems can stifle creativity, impeding its potential to foster innovation. By discussing these challenges and offering strategies to overcome them, the authors can encourage readers to embrace their creative instincts and become catalysts for innovation in their respective fields.

In conclusion, to effectively convey the message that creativity is the seed of innovation, the authors must comprehensively explore the different facets of creativity. It should encompass an array of definitions, contemporary research, real-life examples, and a deep understanding of how creativity intertwines with the process of innovation. By presenting a holistic and up-to-date perspective, the authors can empower readers to embrace their creative potential and contribute to human innovation's continuous growth and evolution.

Qeios ID: 1XGZ38 · https://doi.org/10.32388/1XGZ38

