

Review of: "Austrian Economics Analysis for Failures and Paradoxes in the Digitalization of the Spanish Tourism Industry"

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Potential competing interests: No potential competing interests to declare.

Abstract should have at least one sentence per each: context and background, motivation, methods, results, conclusions.

The paper is too much theoretical and too little on the impact of digitization on the tourism industry, especially in Spanish tourism. We would prefer to see how the states with a good level of digitalization development within the EU have contributed to tourism employment and revenues, and the effects of the promotion, in order to contrast Spain as a state with a poor digitalization development, which better reflects this paradox of digitalization in the form of high skills instead of low skills conversion to promote employment.

It is also recommended to increase the literature review of the impact of digitalization on tourism, such as the impact of digital on tourism enterprises, tourism industry, tourism destinations, and how this impact is reflected: the disappearance of one job and the addition of four new jobs, citing a concrete example more convincing to the reader.