

Review of: "Shopping bags: own or plastic? Theoretical explanation of pro-environment consumer behavior in Vietnam"

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Potential competing interests: No potential competing interests to declare.

The topic of this paper is very current, being aware of several fields of study and interest. So, this is a strong point of the paper. Also, the research methods is well adequate (PLS being recommended to analyze a phenomenon like this).

But, even the research is considered in a clear manner, it is recommended to give another look on methodology presentation: why did you chose these approaches, if and how the hypothesis were confirmed, which variables did you use.

Also, is very important to point more clearly and detailed the results of research, because this is your own contribution. It is not understand which conclusion has the analysis. It is preferable to explain exactly the results, to present the practical or theoretical future using and to give some proposals in this regard.

Then, the conclusion is too short. The paper ends very suddenly, so the reader can ask "and...?". Is like we waiting the end of the paper.

So, the results very well presented and reflected, the personal opinion of the result obtained and the conclusion.

Success!

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