

Review of: "Product Development of a Digital Platform for Integrated E-Procurement of Customized Component Parts Solution, "Eproccos""

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The paper is easy to follow as it proposes a digital marketplace that connects suppliers of customized component parts with potential customers. However, it should be noted that such a marketplace is not an innovative concept and is already prevalent in many industries.

The authors' work reads more like a high-level business plan rather than an academic paper. The abstract claims that the business projects a significant increase in traction over the first five years, but no evidence is presented to support this claim. Additionally, there is no mention of the methodology employed in analyzing the interview responses received from prospective suppliers and customers.

While several frameworks are presented, they are not adequately explained in terms of how they were specifically used to design the business model.

Overall, the paper presents a clearly articulated business plan at a high level, but falls short in terms of rigor and innovation.