

## Definition

# Informational mode of delivery

### Behaviour Change Intervention Ontology (BCIO)

**Definition:** Mode of delivery that involves intentional transmission of a representation of the world to an intervention recipient with the aim of changing that person's representation of the world.

**Comment:** This includes delivery of rewards, prompts, and cues that result in learning and information about the environment and environmental contingencies.

*This definition was imported from the Behaviour Change Intervention Ontology (see <https://bciosearch.org/>).*

*Comments and suggestions for improvements are welcome using the Qeios review system.*

*Definitions imported from the Behaviour Change Intervention Ontology (BCIO) are what are known as 'ontological definitions'. See this article in Qeios for an explanation <https://www.qeios.com/read/YGIF9B>.*

*Ontological definitions can sometimes be hard to read. In those cases we also include an informal definition.*

*Definitions also often require elaboration to make it clear how they should be used and what they include. In those cases we include a comment.*

*Also, definitions sometimes require an explanation as to how they came about to help users understand how they relate to alternative definitions. In those cases we include a curator note.*