

Review of: "Interrogating the Role of Opinion Leaders in Media's COVID-19 Awareness Campaign to Mass Audience"

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Potential competing interests: No potential competing interests to declare.

This paper generally provides a good overview of the role of the media and opinion leaders in the COVID-19 awareness campaign in Nigeria. But there are some suggestions that could improve or enrich the article:

On research methods: it would be better if more details were explained about how the survey was conducted, such as how respondents were randomly selected, how the questionnaire was designed, and how the data was processed. This information will provide deeper context regarding the validity and reliability of the findings.

Strategies for Managing Information Distortion: In addition to identifying issues of information distortion caused by opinion leaders, this article may contain recommendations or strategies that can be used by governments or media organizations to overcome such distortions.

Latest References: In the context of the ever-evolving COVID-19 pandemic, adding references or recent data, where possible, will make the article more relevant and accurate.

Global Relevance: Although this article focuses on the situation in Nigeria, adding context or comparisons with other countries regarding the role of media and opinion leaders during the COVID-19 pandemic could make this article more globally interesting.

Stronger Conclusion: This conclusion could be strengthened by detailing practical steps that governments or media can take to improve communications during a pandemic or similar crisis in the future.