

Review of: "Patterns of Social Dynamics Surrounding Suicide Notes on Facebook Platforms: A Netnographic Approach"

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Potential competing interests: No potential competing interests to declare.

The present article addresses a very important topic; however, it still needs to be further refined. Some points that need to be improved for the article to be published include:

- More detailed methodology: Although the article mentions the use of netnography as a research method, it is important
 to provide more details on how netnography was conducted, including the selection of Facebook groups, data
 collection, analysis, and ethical considerations. Additionally, it is important to highlight how sampling was done and
 how participants were recruited.
- 2. Methodological rigor: It is essential to ensure that the methodology used is robust and that the results are reliable. This may include a more detailed description of content analysis techniques, network observation, and netnographic observation, as well as validation of results through triangulation methods.
- 3. In-depth discussion of results: The article could benefit from a more in-depth discussion of the results, highlighting the practical and theoretical implications of the findings. Additionally, it would be helpful to relate the results to existing literature on the topic and highlight how the results contribute to advancing knowledge in the field of mental health.
- 4. Ethical considerations: Although the article mentions the importance of ethical considerations, it is fundamental to provide details on how informed consent was obtained from participants and how privacy and anonymity were protected. Moreover, it is important to highlight how researchers prioritized the well-being of participants and adhered to ethical guidelines when conducting the study.
- 5. Original contribution: The article should clearly highlight its original contribution to the field, whether through new discoveries, innovative methodological approaches, or theoretical insights. This may include a more in-depth discussion of how the study results fill gaps in existing literature and how they can inform mental health interventions and policies.

By addressing these points, the article will be better prepared for consideration for publication in a mental health journal.