

# Review of: "Is creativity the seed of innovation?"

Zhiyi Qiu<sup>1</sup>

<sup>1</sup> Changzhou University

**Potential competing interests:** No potential competing interests to declare.

This manuscript explores the relationship between creativity and innovation and proposes Three I's Innovation Model. The manuscript finds that creativity has a significant impact on every step of the innovation chain.

The authors are recommended to justify the Three I's Innovation Model with evidence from the real world (either qualitative or quantitative).

Also, the literature reviewed in this manuscript is expected to be updated.