

## Review of: "Perception of Biodiversity versus Connection to Nature: Which Can Influence Wildlife Product Consumption in Vietnam?"

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Potential competing interests: No potential competing interests to declare.

The topic is interesting but there are several aspects that should be further addressed and explained. Some observations are given below.

- 1. Major findings of this study are not highlighted in the abstract section. The abstract should be completed whit some results of the study.
- 2. Wildlife and plant consumption is usually a process from the generation and drive of individual consumer demand to behavioral decision and implementation. Consumer needs are diverse and influenced by complex factors. Consumers purchase wildlife and plant or its products to meet their specific needs, mainly based on the cognition of the functional characteristics of wildlife and plants and their products, and such cognition is closely related to the social and cultural background of consumers. Collaboration needs to be strengthened, both among and across diverse disciplines, actors and scales of interest.
- 3. The data in result section must be mentioned as average of replicates + SD.
- 4. Please improve the figure quality. It is very difficult to study the figures.
- Readers may become confused by the ambiguous interpretations of the research methods and findings. So restructure these sections.
- 6. The significance of this paper is not expound sufficiently. The author need to highlight this paper's innovative contributions.
- 7. According to Theory of Change, CTN and POB cannot possibly lead to WPC. Please explain this.
- 8. I will recommend the author to collaborate with researchers working in this field for better presentation of the findings of this study.