

Review of: "SECURE II: Unlocking the Potential of Artificial Intelligence for Entrepreneurial Success"

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Potential competing interests: No potential competing interests to declare.

This study employs AAI to support novice entrepreneurs in evaluating the effectiveness of ex-ante measures of business model design. Overall, this paper is fine, but several issues should be well-addressed:

1. In the introduction, The authors must explain the research gap and contributions of this study at an early stage to help readers understand the overall purpose of this research.
2. In Section Review of Literature, The authors discussed the standard existing backgrounds as too broad, it is better to focus what are the limitation of the recent research that cannot achieve entrepreneurial success and why this study is needed. Please elaborate on each section with concise sentences and make sure that there are not repeated. The authors should explain only one or two sections are enough.
3. Section Research Method's Role of Data Science can be rewritten into one paragraph. Too much information does not convert to the authors' research proposal.
4. In the study's ML Modeling, Symbolic AI, and Measures, the authors did not provide how they set up the model parameters and how to adjust and choose the best architecture for their concern. This suggested that the authors should concentrate on how the proposed model converges with the research title as they claimed.
5. In Section Part II – Neural Networks and Part III – Ensemble Model, the authors must explain why these sections are proposed and how they help solve the research problem. The recent version is written in too general explanation and did not relate to the research contributions.
6. Conclusion section is a critical part of the research representation and it could not be seen in the recent version which is unusual for AI researchers.
7. The suggestion is that the authors should choose one of the relevant research to compare how their proposed approach is more outstanding than the traditional one. This could help the authors focus on their proposed approach aligned with their selected candidate.
8. In my experience, this research needs to be extensively revised the research representation because the recent version does not have a scientific research structure that causes readers unable to follow the research contributions and repeat if they need to utilize them.

