

Review of: "A Study on Matrimonial Sites in India"

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Potential competing interests: No potential competing interests to declare.

Strength of the Research Paper:

1. Clear & Concise Writing:

The authors successfully achieved to maintain lucid writing which provides apt knowledge about Indian Culture and the Arranged Marriage System, which is much complex to understand for readers, especially from the West.

2. Comprehensive Review of Literature:

The authors provide a good overview of existing research on topics such as -

- Indians' partner preferences
- Arranged marriages
- Online dating apps

3. Precise Research Methodology:

The study explains clearly how the researchers did their research, their respondents, how they collected data, and how they analysed the data meticulously.

4. Inclusion of Personal Interactions:

Notably, the authors have included the comments of the participants who used matrimonial sites in India for finding their respective matches.

5. Ethical Considerations:

Authors mentioned the ethical considerations of their study, which indeed shows the rigour and sincerity towards their efforts.

Weakness of the Research Paper:

1. Research Sample:

The study only looks at data from a specific online community, which might not represent everyone who uses matrimonial sites in India. Also, the sample size of the research study is relatively small as compared with the population using

matrimonial sites in India.

2. Absence of Considering Social Stigma:

While the study explores gender differences in preferences, it could have considered the underlying societal factors influencing these preferences and the evolving gender roles within the context of arranged marriages. In the Indian context, girls finding a match through an online route has a social stigma associated with it.

3. Avoided Few Demographic Factors:

The study's findings might be somewhat relevant to individuals using matrimonial sites in urban areas. However, it doesn't adequately capture the preferences of the rural population in India.

4. Not Much About Limitations:

It's interesting that the authors don't really talk about the weaknesses of their study. They also seem to accept what participants said without much critical thinking.

Scope of Improvement:

1. The methods of data collection, such as online surveys, focused groups, and collection of data from matrimonial sites, can add on to access a wider sample size.
2. Authors need to mention the limitations of the selected samples on generalizing the findings.
3. Explore how societal pressures and expectations around gender roles affect what both men and women want and go through when using matrimonial sites.

This study provides valuable insights into the social and demographic profiles, partner preferences of individuals, and multifocal experiences of individuals using matrimonial sites in India.

However, addressing the loopholes and incorporating the suggestions for improvement may further strengthen this research and enhance its contribution to the understanding of this topic.