

Review of: "Proof of Concept typology: a method for classification of PoC activities according to a technology cycle timeframe"

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Potential competing interests: No potential competing interests to declare.

Hi, thank you for the opportunity to read your paper. It is an interested paper and an actual subject.

I will point out some itens to improve your text:

- 1) in the abstract: improve it with information about results, conclusion, managerial and theoretical implications.
- 2) in the introduction: try to direct your text to the subject (PoC), explaining more directly what it is
- 3) Before the 'methodology and data', I would write something like your item 3 'current state of research and design of PoCs' - If I understand correctly, it is your literature review.
- 4) in 'methodology and data', I amplify the informations, especially about 'how do you analyse it'
- 5) I think that part of the subsection 4.2 is better into the methodology, because it explains how the data was collected and organized.
- 6) and I missed more information about the analysis and conclusion of your article. I would expand them.

Congratulations on your effort and let me know if you need some assistance.