

Review of: "Factors Influencing the Intention to Choose Transportation Applications in Bangkok, Thailand"

Shaik Mohamed Naina

Potential competing interests: No potential competing interests to declare.

1. Title: The title of the article does not reflect the real content of the research.
2. Research Problem: The research problem is not identified properly. The researcher simply selected a few factors for which there is no justification. The decision making process of users was not discussed fully.
3. Selection of factors : The selection of factors is seemed to be arbitrary. There is no proper explanation relating to various factors influencing the decision of the users. The Factor analysis test was not used for this purpose. It is not explained properly.
4. Theoretical foundation: A host of theories influence the decision of the users. Why only one theory included and others left out.
5. Objectives of the study: The article does not pronounce exactly the objectives which are the pillars of the study.
6. Sampling: The authors confused about the sampling. In one place they mention probability sampling but in another place they indicated the use of convenience sampling. Which is correct? Moreover, the sampling is infinite which needs a larger sample to eliminate bias. They pointed out the use of stratified sampling. But the analysis was not done based on that sampling.
7. Regression analysis : Recently statistical experts commented critically basing conclusions on regression alone.
8. Model Development : The model development was not attempted which fails to show the reciprocal relationship between various factors.
9. Results: The discussion and the conclusion repeat the same. There were no differences between them.
10. RECOMMENDATION : THE ARTICLE CAN BE ACCEPTED FOR PUBLICATION WHEN THE ABOVE POINTS ARE CARRIED OUT.