

Research Article

Unveiling the Hidden Harvest: A Study on the Influence of House Churches on New Testament Evangelism

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In the realm of Christian evangelism, the role of house churches has emerged as a topic of considerable interest for scholarly inquiry. While extensive research has been conducted on evangelistic strategies, there has been a dearth of specific investigation into the influence of house churches on New Testament evangelistic practices. Consequently, this study seeks to explore the impact of house churches on the effectiveness of Christian evangelistic strategies in engaging with groups that have yet to be reached or are underrepresented within the realm of Christian faith. The research methodology employed involves a thorough review of relevant literature sources, wherein the concept of house church, New Testament evangelism theory, and other factors that influence the role of house churches in evangelism are analyzed and synthesized. The findings demonstrate that house churches possess significant potential in reaching out to unreached groups, expanding the scope of evangelistic efforts, and fostering more profound spiritual growth. These findings underscore the importance of comprehending the role of house churches within the context of New Testament evangelism, both from a theological and practical standpoint, and addressing the challenges that may arise in their implementation. This research makes a substantial contribution to the advancement of Christian evangelistic theory and practice, as well as enhancing our comprehension of religious dynamics within society.

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Introduction

Evangelism is a crucial practice in many religions, including Christianity. Its purpose is to spread the teachings and values of the faith to a wider audience. In the Christian context, evangelism plays a significant role in expanding the church's reach and deepening understanding of biblical teachings. However, in today's diverse society with its complex challenges, evangelistic strategies need continuous study and development to remain relevant and effective. One interesting phenomenon that has emerged in evangelistic practice is the rise of house churches, where small groups gather in homes for worship and religious study. House churches have become an appealing alternative to traditional churches for reaching and nurturing followers. Therefore, it is essential to examine the influence of house churches in the New Testament to understand evangelistic strategies better. During the New Testament period, home-church societies were prevalent due to political and economic constraints, illustrating the significance of home-based gatherings in spreading the early church's message (“‘Domus Ecclesiae’: An Examination of House Churches” 2023). These gatherings provide a platform for mission and ministry, highlighting the role of food and hospitality in fostering faith communities and spreading the good news (Tuohy 2012). Additionally, the egalitarian concept of Christian house and church in Pauline Christianity contrasts with the hierarchical model prevalent in Greco-Roman imperial systems, resulting in different moral frameworks (Strijdom 2018). This historical understanding enriches our insight into the dynamics of religion in modern society, emphasizing the importance of community, friendliness, and inclusivity in contemporary religious practice (Vos 2001). Therefore, this article aims to investigate the role of house churches in New Testament evangelistic strategies, deepen our understanding of the effectiveness of evangelistic strategies, and explore their practical implications in religious practice.

In the Christian context, evangelism plays a significant role in the dissemination of faith, especially when faced with the challenges posed by cultural diversity and various beliefs within modern societies. However, the effectiveness of evangelism encounters obstacles in pluralistic societies due to exclusive community groups and difficulties in establishing cooperation with urban communities (Priyono and Wijayanto 2022). Given these dynamics, this article focuses on specific issues encountered in the practice of New Testament evangelism in society. Identifying these particular problems is the initial step towards finding appropriate solutions, acknowledging that evangelism does not always proceed as smoothly as anticipated. Hence, the objective of this article is to systematically elaborate on these issues, thereby presenting a deeper understanding of the obstacles

faced in New Testament evangelism. By gaining a clearer comprehension of this matter, it is hoped that this article will contribute to the development of more effective strategies in evangelism, particularly in the context of the influence of house churches.

In the pursuit of evaluating the effectiveness of New Testament evangelistic strategies in an increasingly complex society, it is crucial to acknowledge and comprehend the gaps in the existing scholarly literature. While there has been considerable research conducted on religious evangelism, there are significant gaps that have not been adequately addressed. Consequently, the objective of this article is to undertake a comprehensive analysis of the existing literature, with a specific focus on identifying gaps or deficiencies that need to be addressed in our understanding of New Testament evangelistic strategies. Throughout this process, this article will explore various theories and methodologies that have been utilized in previous scholarly works, while underscoring the necessity for further investigation into certain aspects that have yet to be explored. By fortifying the theoretical framework through this gap analysis, it is anticipated that this article can make a substantial contribution to the advancement of evangelistic thought and practice, particularly within the domain of house churches' influence.

Well-defined objectives are a fundamental cornerstone for conducting meaningful research, as they provide guidance and ensure the relevance and success of each undertaken step. In the realm of New Testament evangelism, the establishment of research goals becomes even more essential due to the intricate challenges encountered when disseminating religious teachings in diverse societies. Consequently, this article explicitly establishes clear and measurable research objectives. The primary aim of this study is to investigate the impact of house churches on New Testament evangelistic strategies. By focusing on this specific aspect, the article intends to deepen our comprehension of the effectiveness of evangelistic strategies involving house churches, as well as to identify the practical implications of the study's findings within the broader context of religious praxis. It is anticipated that by explicitly delineating this objective, this article will make a noteworthy contribution to the advancement of evangelistic thought and practice, while also providing a clear trajectory for the forthcoming research.

Novelty and research justification are crucial in establishing the significance of a study in both academic and practical domains. This article focuses on examining the dynamics of New Testament evangelism, particularly through the lens of house church influence, to shed light on aspects of novelty and research justification. By doing so, it aims to identify gaps in existing literature and

emphasize the need for further investigation into the role of house churches in evangelistic practice. Notably, the importance of house churches in New Testament evangelism has been largely neglected in academic research. Therefore, this study offers a unique perspective on the influence of house churches, which has not been adequately explored before. Overall, the use of house churches as hubs for evangelism and community development during the New Testament era remains an understudied yet significant aspect of early Christian history. The novelty of this research lies in its specific focus on the influence of house churches in the context of New Testament evangelism, an area that has not received sufficient attention in academia. By articulating the necessity of this research in detail, this article aims to persuade readers of its relevance and significance. Ultimately, it aspires to contribute meaningfully to the advancement of evangelistic theory and practice, while enriching our understanding of the role of house churches in religious contexts.

Research Methods

This research methodology employs qualitative approaches through literature review. In this study, we have employed this methodology to investigate the impact of house churches on evangelistic strategies in the New Testament. This approach entails analyzing and synthesizing various relevant literature sources, including books, journal articles, research reports, and other documents pertaining to the research topic. We conduct literature searches using renowned academic databases such as Google Scholar and ProQuest, employing a combination of relevant keywords such as "house church," "Christian evangelism," "New Testament," and so forth. Once we have gathered the relevant literature, we critically examine each source to comprehend the main ideas, findings, and arguments related to the research topic. Subsequently, we perform a comprehensive analysis of the literature, identifying patterns, similarities, differences, and gaps in knowledge. The results of this analysis serve as the foundation for formulating the findings and conclusions of this study. The literature review methodology allows for a thorough understanding of the research topic without the need for conducting primary research. By utilizing library resources, researchers can access a wealth of existing knowledge and data, enabling in-depth exploration and analysis (Mullins et al. 2018) and establishing a robust basis for developing appropriate theoretical frameworks and research methodologies.

Results and Discussion

Etymology of the House Church

In the context of discussing the origin of the term "church," it is essential to comprehend the etymology of the word and its semantic evolution over time. The term originates from the Ancient Greek "ekklesia" (ἐκκλησία), which combines "ek" meaning "out" and "kaleo" meaning "to call or rule" (Condliffe 2022). Initially, "ekklesia" denoted the assembly of people, specifically Christians who gathered to worship God (Rashid 2020). As time progressed, this concept developed, with Jesus being described as the head of the ekklesia, emphasizing a community of believers rather than merely an institution (Goodman et al. 2012). This shift underscores the significance of comprehending the historical development of the term and its implications for the identity and functioning of the Church (Zarns 2023). Additionally, in a contemporary context, the term "church" is associated with bureaucratic structures, public relations, and a societal vision that has emerged due to global social relations (Sengers 2012).

In ancient Greek cities, the term "ekklesia" represented the gathering of citizens for public discussion (Zarns 2023). However, in the New Testament Scriptures, its meaning evolved to refer to a community of Christians coming together for worship, teaching, and spiritual growth in Jesus Christ (Butticaz 2023; Last 2022). The early church's identity was not determined by physical structures, but rather by the believers who assembled (Núñez 2022). Paul's ecclesiology challenges the established hierarchy and status within communities, emphasizing the uncertain topography (Condliffe 2022). Furthermore, the worship of Christ in urban settings is crucial for promoting social interaction and a sense of belonging in the ekklesia. This transformation from civil gatherings to Christian congregations reflects the changing use and significance of the term over time.

In Matthew 16:18 Κάγω δέ σοι λέγω ὅτι σὺ εἰ Πέτρος, καὶ ἐπὶ ταύτῃ τῇ πέτρᾳ οἰκοδομήσω μου τὴν ἐκκλησίαν, καὶ πύλαι ᾗδου οὐ κατισχύσουσιν αὐτῆς, Jesus Christ declared His intention to establish a "church" or "ekklesia" that would not be conquered by the forces of hell. Therefore, the term "church" originally referred to Christian communities formed by their faith in Christ and united in the communion of faith.

In its early understanding, "church" describes the spiritual unity of Christians united in their faith in Jesus Christ, rather than solely referring to a physical place of worship. As the Christian church

expanded, the term underwent further evolution and was employed in various theological and social contexts. Thus, understanding the etymology of the word "church" aids in interpreting its meaning and relevance in the current ecclesiastical and religious landscape.

Theological concepts of the House Church

The concept of the House Church finds its roots in the New Testament, particularly in the synoptic gospels where Jesus and his disciples gather in homes to worship, teach, and share God's Word with others (Reyes-Espiritu 2023). For example, in Luke's Gospel (Luke 10:1-12), Jesus sent seventy disciples to go and spread the good news of God's Kingdom, and they were prepared to receive the dwelling place of those who received their message. In addition, in Acts, we see how early churches often gathered in homes for fellowship, prayer, and apostolic teaching (Acts 2:46; 5:42; 20:20). Theologically, the concept of the house church emphasizes the importance of small community and intimacy in worship and communion, reflecting Jesus' teaching on interpersonal relationships in His kingdom (Heim 2023). House churches also highlight the diversity of local churches governed by the Holy Spirit rather than by formal structures. This is consistent with Paul's teaching on diversity in the body of Christ (1 Corinthians 12:12-27). Therefore, in the theological context of the New Testament, house churches play a key role in building and strengthening faith communities that support and serve one another.

The concept of "church" in the New Testament

The concept of "church" in the New Testament emphasizes a strong community in which members connect, support, and serve one another in unity and love. This idea is reflected in the various aspects discussed in the provided context. The church is described as a community of believers who gather to worship, embody the body of Christ, and share the same faith (Shekhar 2017). The New Testament background underscores the essence of a close-knit community within the church, fostering relationships based on service, love, and unity (Brown 2013). For example, in Paul's Epistle to the Romans 12:4-5, ὥσπερ γὰρ ἐν ἑνὶ σώματι πολλὰ μέλη ἔχομεν, τὰ δὲ μέλη πάντα οὐ τὴν αὐτὴν ἔχει χρῆσιν, οὕτως οἱ πολλοὶ ἐν σώμα ἑσμέν ἐν Χριστῷ, τὸ δὲ καθ' ἓνα ἀλλήλων μέλη. Paul describes the church as the body of Christ that has many members who depend on each other. It emphasizes the importance of cooperation and mutual service within the church as a unity connected to Christ as the head. Additionally, the concept of "church" also includes important aspects of ministry. In Paul's Epistle to the Ephesians 4:11-12, καὶ αὐτὸς ἔδωκεν τοὺς μὲν ἀποστόλους, τοὺς δὲ προφήτας, τοὺς δὲ εὐαγγελιστάς, τοὺς δὲ ποιμένας καὶ διδασκάλους, πρὸς τὸν

καταρτισμὸν τῶν ἁγίων, εἰς ἔργον διακονίας, εἰς οἰκοδομὴν τοῦ σώματος τοῦ Χριστοῦ. Paul explains how different ministries are given to the church to equip its members, build up the body of Christ, and reach spiritual maturity. In the structure of the church, there is recognition of different roles, as in Paul's Epistle to the First Corinthians 12:28, καὶ οὕς μὲν ἔθετο ὁ θεὸς ἐν τῇ ἐκκλησίᾳ, πρῶτον ἀποστόλους, δεύτερον προφήτας, τρίτον διδασκάλους, ἔπειτα δυνάμεις, ἔπειτα χαρίσματα ἰαμάτων, ἀντιλήψεις, κυβερνήσεις, γένη γλωσσῶν. Paul points out that there are a variety of roles and gifts in the church, all of which are given by the Holy Spirit to build and strengthen the body of Christ.

Thus, a comprehensive comprehension of the meaning and concept of the term "church" in the New Testament encompasses not only dimensions of community, ministry, and structure, but also accentuates the significance of unity amidst diversity and the indispensability of interdependence within the corpus of Christ.

The term "home" in the context of the church

The term "home" carries a profound connotation, symbolizing intimacy, warmth, and fellowship. In the context of the New Testament, homes hold great significance for the growth and ministry of the church, representing more than mere physical structures. They embody sacred spaces where believers gather to worship, study the Word of God, and provide mutual support. This concept aligns with the notion of "housework" in migrant churches, where communities cultivate a sense of belonging, shared space, advocacy for rights, resource sharing, and adaptation to new environments (Gamble 2023).

The use of the term "home" in a church context refers to the early Christian practice of congregating in homes for worship and fellowship. This approach was prevalent during the era of the New Testament, as evidenced by the disciples of Jesus and Paul utilizing houses for church activities (“‘Domus Ecclesiae’: An Examination of House Churches” 2023). The house serves as a fundamental unit for social, economic, and religious functions, facilitating easy interaction and communication, as well as promoting evangelism and community formation (Hidajat 2018). The utilization of houses for church gatherings was a contextual strategy that contributed to the widespread acceptance of Christianity in the early centuries. This is exemplified by the mention of Priscilla and Aquila's house in Romans 16:5, where Paul extends his greetings and acknowledges their contribution to the service of the church. This reference likely signifies a gathering place for the early Christian community.

The utilization of the term "home" within the ecclesiastical setting also serves to underscore the significance of hospitality and camaraderie among church members. In 1 Corinthians 16:19 Ἀσπάζονται ὑμᾶς αἱ ἐκκλησίαι τῆς Ἀσίας. ἀσπάζεται ὑμᾶς ἐν κυρίῳ πολλὰ Ἀκύλας καὶ Πρίσκα σὺν τῇ κατ' οἶκον αὐτῶν ἐκκλησίᾳ, Paul conveys that the churches in Asia extended their greetings to the Corinthians, with Aquila and Priscilla sending their regards alongside the church that congregated within their homes. This serves to demonstrate that churches that assemble in homes, characterized by love and amicability, embody values that hold importance within the church community.

Thus, the utilization of the term "home" in a church context emphasizes the significance of an intimate and personal space in terms of spiritual development and Christian fellowship. Homes serve not only as gathering places, but also as hubs for service and hospitality within the realm of believing Christians.

The context of combining the concepts of "church" and "home" in the New Testament

Homes have played a significant role in various communities, including early Christian gatherings. The concept of the house church in early Christianity emphasized the close relationship between home life and communal practices, promoting spiritual growth, service, and fellowship (Gamble 2023). An example that exemplifies the integration of the concepts of "church" and "home" can be found in Paul's Epistle to the Colossians 4:15 ἀσπάσασθε τοὺς ἐν Λαοδικείᾳ ἀδελφοὺς καὶ Νύμφαν καὶ τὴν κατ' οἶκον αὐτοῦ ἐκκλησίαν, where Paul greets the church in Laodicea and mentions that the church was gathered in Nympha's house. This verse demonstrates how Nympha's house became a meeting and worship place for the congregation in Laodicea, thus illustrating the merging of the concepts of "church" and "home" in early church practices.

The merging of the concepts of "church" and "home" also emphasizes the significance of relationships among church members in an intimate and personal setting. In 2 John 1:10 διὰ τοῦτο, ἐὰν ἔλθω, ὑπομνήσω αὐτοῦ τὰ ἔργα ἃ ποιεῖ, λόγους πονηροὺς φλυαρῶν ἤμᾶς, καὶ μὴ ἀρκοῦμενος ἐπὶ τούτοις, οὕτε αὐτὸς ἐπιδέχεται τοὺς ἀδελφοὺς καὶ τοὺς βουλομένους κωλύει καὶ ἐκ τῆς ἐκκλησίας ἐκβάλλει), the apostle John rebuked Diotrophes for not welcoming the brothers in faith and even ejecting them from the church. In this context, the merging of the concepts of "church" and "home" underscores the importance of acceptance, friendliness, and cooperation within the church community.

Thus, the merging of the concepts of "church" and "home" in the New Testament illustrates the intimate connection between close church fellowship and a loving and friendly home environment.

The Role of House Churches in New Testament Evangelism

New Testament evangelism refers to the practice of spreading the Christian gospel, as depicted in the New Testament of the Bible. The house church, with its unique characteristics and qualities, presents itself as an alternative evangelistic concept that appeals to both academics and religious practitioners. Traditionally, a house church refers to a small fellowship that gathers in private homes for worship, teaching, and fellowship. However, it is important to note that this definition is not fixed, as house churches can take various forms in accordance with local contexts and needs. The concept of a home church, characterized by an intimate and relational atmosphere that encourages deeper personal interaction, impactful spiritual growth, and ministry focused on individual needs, is explored in a range of contexts.

House churches have played a historically significant role, particularly during times of political and economic constraints, serving as key locations for Christian gatherings (Reyes-Espiritu 2023). Comparative theologians reflect on the notion of "home" as a fluid concept, encompassing individuals' origins, present living situations, and future destinations, thereby highlighting existential dimensions within the realm of religious science ("Domus Ecclesiae": An Examination of House Churches" 2023). Additionally, the Toronto Journal of Theology discusses the significance of "home religious traditions" in the field of comparative theology, emphasizing the value of being rooted in a specific religious community for the purpose of interfaith learning and understanding religious truths (Heim 2023). These insights collectively emphasize the crucial role of intimate and relational dynamics within house churches in fostering spiritual growth and personalized ministry. Furthermore, the adaptability of worship structures and formats enables house churches to adjust to diverse social and cultural conditions, thereby enhancing their effectiveness in reaching groups that have not been reached by conventional churches. Consequently, the definition and characteristics of the house church offer significant potential in complementing and enriching the diversity of Christian evangelistic strategies, as well as providing relevant alternatives in response to the religious dynamics of modern society.

The history of the development of house churches within the context of Christianity reflects the enduring journey of the Christian faith across different eras. Initially, house churches emerged as central gathering places for Christians during the period of oppression and persecution in New Testament times. Biblical verses indicate that the early church convened in private residences for worship and fellowship, as stated in Acts 2:46: "Every day they continued to meet together in the

temple courts. They broke bread in their homes and ate together with glad and sincere hearts." During the early stages of Christianity, house churches provided a safe haven for believers to worship and fortify their faith amidst political and religious pressures.

Church historian Henry Chadwick emphasizes the crucial role played by house churches in the early expansion of Christian communities, offering an environment for intimate and dynamic growth ("Domus Ecclesiae": An Examination of House Churches" 2023; Trębski and Młyński 2020). Despite the dominance of imperial rule, house churches maintained their significance as an alternative within the broader ecclesiastical landscape, enabling Christians to preserve their identity and practice their faith with greater authenticity. To this day, house churches persist and flourish, adapting to meet the increasingly complex spiritual needs of modern society. The history of house church development in Christianity demonstrates the resilience of faith and the unwavering commitment of Christian communities in confronting diverse challenges throughout history.

The difference between house churches and conventional churches in terms of evangelistic practices reflects divergent approaches to disseminating religious teachings and expanding the scope of Christian evangelism. Conventional churches, characterized by formal structures and well-established liturgical traditions, place a strong emphasis on regularly scheduled worship programs. Liturgical practices play a pivotal role in organizing and enriching the worship experience within church organizations (Boerder 2022). These deeply ingrained liturgical practices are crucial for maintaining order, fostering a profound sense of God's presence, and upholding a sense of reverence during worship (Possamai, Jinks, and Counted 2020). In 1 Corinthians 14:26, Paul alludes to the worship system of conventional churches, stating, "What then shall we say, brothers and sisters? When you come together, each of you has a hymn, or a word of instruction, a revelation, a tongue or an interpretation. Everything must be done so that the church may be built up." Conversely, house churches prioritize a more intimate and relational atmosphere, with congregants gathering in private residences for closer-knit and interactive fellowship. In Romans 16:5, Paul mentions a specific church that gathers in someone's home, stating, "Greet also the church that meets at their house."

These differences contribute to a more individualized worship experience and have a direct impact on Bible study and spiritual development. House churches also tend to be more adaptable to the specific needs and contexts of local communities, making them better equipped to reach demographic groups that have not been reached or are underrepresented within the Christian faith. Thus, the contrast between house churches and conventional churches in terms of evangelistic practices demonstrates

the diverse approaches that can be employed to disseminate religious teachings and address individuals' spiritual needs.

Understanding the internal and external dynamics of house churches within the framework of New Testament evangelistic strategies holds significant importance for the effectiveness and relevance of Christian evangelism in contemporary times. The internal dynamics of the house church encompass elements such as leadership structure, educational systems, and congregational commitment, all of which exert considerable influence on the church's identity and vision. In 1 Timothy 3:15, Paul underscores the significance of structure and organization within the church: "if I am delayed, you will know how people ought to conduct themselves in God's household, which is the church of the living God, the pillar and foundation of the truth." A profound understanding of these internal dynamics empowers the church to establish a firm and efficacious foundation for implementing evangelistic strategies that align with Christian values and objectives.

Moreover, a comprehensive comprehension of the external dynamics, encompassing the social, cultural, and political milieu in which house churches function, holds paramount significance. Jesus, in Luke 10:2, underscored the significance of acknowledging the surrounding context: "Pray to the Father that he may send laborers into his fields, for the harvest is plentiful, but the laborers are few." House churches that exhibit sensitivity towards their external environment will be adept at adapting their evangelistic strategies to effectively and meaningfully impact society. By grasping the intricacies of these internal and external dynamics, the house church can emerge as a potent catalyst for change, facilitating the dissemination of religious teachings and the expansion of New Testament evangelism in a comprehensive and sustainable manner.

An Overview of New Testament Evangelistic Theory

A review of New Testament evangelistic theory provides a solid foundation for comprehending the context and significance of the role of house churches in evangelistic practice. New Testament evangelism encompasses various approaches, strategies, and theologies employed to disseminate the teachings of Christianity, particularly those found in the New Testament. Throughout history, New Testament evangelism has occupied a central position for Christian churches, serving as an essential component of their mission to spread the gospel worldwide.

The theories and concepts of New Testament evangelism serve as a crucial foundation for understanding and formulating evangelistic practices within churches, including those within the

realm of house churches. This theory encompasses the diverse approaches employed by Christian churches to reach individuals and communities who have not yet been exposed to or are underrepresented in the Christian faith. One commonly used approach in New Testament evangelism is the evangelical approach, which places emphasis on directly preaching the teachings of Christianity and urging individuals to repent and place their trust in Jesus Christ as their savior. This approach is often carried out through preaching activities, evangelical missions, and the distribution of Christian literature. Additionally, there is a contextual approach to New Testament evangelism, which stresses the importance of understanding the cultural, social, and political context of the targeted populations.

The relevance of New Testament evangelistic theories and concepts to house churches lies in their potential to assist these churches in developing evangelistic strategies that are appropriate for their distinct characteristics. House churches, with their focus on small communities and intimate interpersonal interactions, may be more inclined to adopt a contextual and personal approach to evangelism.

Therefore, a profound understanding of New Testament evangelistic theories and concepts can aid house churches in formulating pertinent and impactful evangelistic strategies, aligning with their mission to spread the gospel to those in their vicinity. This reinforces the role of house churches in effectively fulfilling Christian evangelistic missions within diverse contexts.

Theological and practical implications of the role of house churches in New Testament evangelism

The theological and practical implications of the role of the house church in New Testament evangelism have had a significant impact within the church and society at large. This discussion of the implications enables us to understand how the practice of house church evangelism reflects the Christian theology that underlies the evangelistic mission, as well as its influence on religious dynamics in society.

From a theological perspective, the role of house churches in New Testament evangelism affirms the significance of embodying Jesus Christ's teachings of love, unity, and service in spreading the good news of the gospel to those around them. By emphasizing small communities and intimate interpersonal interactions, house churches reinforce theological values such as the active involvement of all members in evangelistic missions, the integration of faith growth into daily life, and the cultivation of mutually supportive communities centered on belief in Christ.

From a practical standpoint, the implication of the role of the house church in New Testament evangelism is the creation of an environment that fosters deeper and integrated spiritual growth. Through activities such as small group Bible study, communal prayer, and engagement in social service, house churches enable their members to practice their Christian faith in a context that is authentic and applicable to their needs.

The Impact of House Churches on the Effectiveness of Christian Evangelism Strategies

House churches have demonstrated the potential to provide access to groups that have historically been marginalized in society. They function as inclusive spaces that can reach specific socioeconomic and cross-cultural groups, reintegrate individuals who are dissatisfied with their spiritual experiences, and effectively engage the laity (“‘Domus Ecclesiae’: An Examination of House Churches” 2023). For instance, individuals who are new to the Christian faith or who come from different religious backgrounds often feel more at ease and accepted in house churches, which typically foster a relaxed and personal atmosphere. In 2 Corinthians 6:11–13, Paul underscores the significance of personal relationships in Christian fellowship: "We have opened our hearts to you, our Corinthian brethren, we have extended our hearts to you." This highlights the importance of personal connections and camaraderie among church members.

Furthermore, house churches have the ability to dismantle barriers of fear or reluctance that certain groups may experience when considering joining traditional churches. The intimate and laid-back environment of a house church allows individuals to feel more comfortable sharing their experiences, being heard, and cultivating a sense of belonging within the community. In this way, house churches serve as crucial entry points for those who have not been reached by conventional churches, enabling them to explore the Christian faith within a more supportive and welcoming setting. By expanding access for marginalized groups, house churches promote inclusivity and diversity within the body of Christ, while also broadening the reach of Christian evangelism in diverse communities.

House churches possess significant potential to enhance the scope of Christian evangelism in a broader and more adaptable manner than traditional churches. One of the primary advantages of house churches lies in their capacity to engage with groups that conventional churches find challenging to reach, such as remote or underserved communities. By virtue of their flexible structure and ability to congregate in various locations, house churches are able to overcome geographical and social barriers that might hinder certain individuals' access to traditional churches. In Luke 14:23,

Jesus instructed His disciples to "go to the crossroads and invite anyone you meet, good and bad, to come to the wedding supper." Moreover, due to their inclination to be more attuned to the needs and context of the local community, house churches can tailor their evangelistic strategies with greater precision and specificity. This enables them to disseminate the gospel message to a larger audience and extend the reach of Christian evangelism as a whole. Paul affirms the significance of adapting the gospel message in 1 Corinthians 9:22, stating, "I have become all to all men that by all means I may save some." House churches, deeply rooted in and connected to their respective local communities, also benefit from a heightened understanding of the needs and challenges faced by these communities. Consequently, they can design more relevant and effective evangelistic strategies. Thus, through their ability to engage with hard-to-reach groups and tailor evangelistic strategies more appropriately, house churches possess significant potential to broaden the reach of Christian evangelism and bring the gospel to previously unreached individuals.

House churches play a significant role in fostering impactful spiritual growth among their members. The intimate and personal environment of a house church provides optimal opportunities for deep and sustained spiritual formation and growth. In smaller, closer groups, congregation members feel more comfortable sharing their experiences, expressing doubts or questions, and receiving support and guidance from fellow church members. This aligns with Paul's teaching in Galatians 6:2, "Bear one another's burdens, and so fulfill the law of Christ." Moreover, focused and in-depth discussions about the Bible and spiritual issues in the home setting help congregation members better understand and internalize Christian teachings, leading to a deeper and more impactful spiritual transformation in their daily lives. Through personalized teaching and closer relationships among church members, house churches also empower their members to actively respond to Christ's call in their daily lives. This is in line with Jesus' teaching in Matthew 28:19-20, "Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you." Thus, a house church is not only a place of worship but also a faith community that facilitates impactful spiritual growth among its members. By creating a supportive and encouraging environment, the house church can serve as a powerful catalyst for widespread and sustained spiritual transformation within the body of Christ.

Impact on religious dynamics in society

The influence of house churches on church growth is a captivating phenomenon to explore within the context of New Testament evangelism. One crucial aspect of church growth lies in the capacity to reach and attract individuals who were previously uninvolved in church life. House churches, due to their more intimate and personal nature, have the ability to captivate the attention of individuals who may feel marginalized or uncomfortable in a traditional church setting. In smaller, more intimate settings, members of the congregation feel more at ease in sharing their experiences, expressing doubts or questions, and seeking support from fellow congregants. In this manner, the house church cultivates a supportive environment conducive to profound and sustained spiritual development. Furthermore, social and cultural factors also play a significant role in the growth of house churches. The social diversity within house church congregations can be an appealing factor for individuals who seek a more inclusive community. Moreover, the influence of local culture can also shape the way house churches communicate gospel messages and instill Christian values, thereby reaching a wider array of individuals from diverse cultural backgrounds. Consequently, the impact of house churches on church growth extends beyond merely increasing the number of congregants, encompassing the quality and depth of their faith as well. Through a supportive and intimate environment, house churches foster communities focused on spiritual growth and the attainment of profound experiences of faith for their members. In this manner, the house church assumes a pivotal role in expanding the body of Christ and advancing the mission of New Testament evangelism within diverse societies.

Interfaith interaction plays a significant role in comprehending the impact of house churches on New Testament evangelism (Vos 2001; MacDonald and Moxnes 2004). House churches, with their emphasis on intimacy and personal connection, can have varying effects when interacting with other religions within society. Firstly, within smaller and more intimate settings, house churches are more likely to engage in direct interaction with other faith communities, either through social collaboration or religious dialogue. This provides opportunities for fostering better inter-religious relations, thereby promoting understanding and tolerance among diverse religious groups. However, on the contrary, if house churches successfully attract individuals from different religious backgrounds, this can potentially lead to conflicts or tensions with other religions in society. Particularly when house churches actively engage in evangelism within the community, targeting individuals with strong existing religious beliefs, negative reactions or disapproval from other religious communities may arise. Hence, it is crucial to monitor how inter-religious interactions can influence the perception and

reputation of house churches within society at large. Therefore, house churches play a pivotal role in facilitating positive inter-religious interaction and promoting cooperation and understanding among various religious groups. Nonetheless, it is important to recognize that these interactions may also present challenges and conflicts, underscoring the significance of approaching religiously diverse contexts with thoughtfulness and sensitivity.

House churches possess the potential to exert a notable influence on social and cultural changes within society by means of implementing New Testament evangelistic practices. Primarily, house churches tend to exhibit a more active and engaged presence within their local communities as compared to traditional churches. Consequently, they are able to function as formidable agents of social change through their attentiveness and direct responsiveness to the societal needs prevalent within their respective locations. For instance, by engaging in social service initiatives, educational programs, or by offering aid to the less fortunate, house churches can effectively contribute towards the amelioration of the prevailing social conditions surrounding them. Furthermore, within a cultural context, house churches can also exert a significant influence on prevailing cultural values and societal norms. By means of religious teachings and practices, house churches can successfully disseminate Christian moral and ethical values capable of significantly shaping the behavior and perspectives of society at large. For example, the emphasis placed by house churches on love and service can undeniably yield a positive impact in terms of fostering solidarity and empathy among members of the community. Nevertheless, it is crucial to acknowledge that the social and cultural transformations brought about by house churches are not always inherently positive nor bereft of challenges.

Sometimes, the evangelistic practices or values emphasized by house churches may lead to conflicts with traditional values or local culture. These conflicts can give rise to tension within society, particularly when the values advocated by the house church are viewed as a threat to the existing cultural identity and continuity. Consequently, it is crucial for house churches to be cognizant of the social and cultural implications of their evangelistic practices, as well as to engage with society in a considerate and sensitive manner. By adopting an appropriate approach, house churches have the potential to act as catalysts for positive social and cultural transformation, advocating Christian values that foster justice, love, and equality within society.

Conclusion

In this study, researchers have conducted research on the role of house churches within the context of New Testament evangelism and their influence on the effectiveness of Christian evangelistic strategies. Through a comprehensive analysis of the concept of the "hidden harvest," researchers have discovered that house churches possess substantial potential in reaching out to groups that have not yet been reached or adequately represented within the Christian faith. Through a more community-oriented approach and personal interaction, house churches can enhance access to evangelism, broaden their outreach efforts, and promote more profound spiritual growth within the community.

Nevertheless, researchers have also identified certain challenges faced by house churches, such as limited resources and cultural resistance, which can impede the effectiveness of their evangelistic strategies. Nonetheless, researchers firmly believe that with the implementation of appropriate solutions and innovations, house churches can continue to strengthen their role in New Testament evangelism.

Based on findings and analysis, researchers propose several suggestions to reinforce the role of house churches in New Testament evangelism:

1. Develop a purposeful strategic plan: House churches should devise a targeted and sustainable strategic plan for implementing their evangelistic strategy. This involves enhancing the quality of spiritual education, empowering church members, and utilizing information technology to support evangelism.
2. Expand cooperation networks: It is crucial for house churches to expand their cooperation networks with other churches and religious organizations in their evangelistic efforts. Collaborating across different churches can strengthen the support and resources available, facilitating the achievement of evangelistic goals.
3. Adopt a contextual approach: House churches need to adopt a contextual approach to evangelism, comprehending and addressing the unique needs and challenges of each local context. This can involve adapting evangelistic strategies according to the culture, language, and social conditions of the communities they serve.

By implementing these suggestions, researchers are confident that house churches will be able to strengthen their role in New Testament evangelism and exert a more significant impact in expanding

God's Kingdom in this world.

Contribution

The significance of these conclusions for academics and practitioners cannot be overstated. From an academic perspective, these findings establish a strong framework for further research in the fields of evangelism and church studies. They offer a comprehensive understanding of the role that house churches play in New Testament evangelistic strategies, as well as their theological and practical implications. Consequently, these findings serve as a basis for the creation of new theories and models in Christian evangelism.

For practitioners, these conclusions serve as a valuable resource, shedding light on effective evangelistic strategies, particularly within the context of house churches. By incorporating the identified best practices outlined in this study, practitioners can enhance the effectiveness of their evangelism efforts and foster greater spiritual transformation within their communities. Therefore, these conclusions not only contribute to the advancement of academic knowledge, but also offer practical benefits that can be directly implemented within the realm of church and spiritual ministry.

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