

Review of: "Business projects need to be handled differently from construction projects"

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Potential competing interests: No potential competing interests to declare.

Title: "Contrasting Construction and Business Projects: Implications for Project Management Techniques"

Abstract:

The abstract effectively summarizes the paper's main points and introduces the topic of contrasting construction and business projects. However, it could benefit from providing a bit more detail about the specific findings and implications highlighted in the paper. The abstract currently serves as a brief overview but does not fully capture the depth of the paper's content.

Introduction:

The introduction provides a suitable background for the paper's topic and establishes the relevance of understanding the differences between construction and business projects. However, it lacks a clear statement of the paper's purpose or research objectives. Adding a concise statement of the objectives will help the reader understand what to expect from the paper.

Section 1:

This section adequately introduces the author's experience and the need for structured project management. However, it could be more concise, as it currently contains some redundant information. The section's transition to the core topic of contrasting construction and business projects could be smoother. Additionally, it would be helpful to include a clear thesis statement that outlines the paper's primary focus.

Section 2:

While providing contextual examples of different project types, this section effectively illustrates the differences in project management requirements. However, it could benefit from further clarity in its writing and structure. The section feels somewhat disjointed, and it might be improved by providing a clear framework or categorization of the examples to help readers understand the key differences. It would be important to include a larger selection of seminal and current papers from indexed journals that reinforce your arguments.

Section 3:

This section successfully delves into the differences between construction and business projects in various aspects. It provides a comprehensive overview of the distinctions, but it can be further enhanced by presenting a clear structure, possibly in a tabular format, that allows for easy comparison. Additionally, each point could benefit from a real-world case

study or example to make the content more engaging.

Section 4:

The discussion of project lifetimes is valuable, but the section could be more concise. It currently feels somewhat lengthy for its content. Providing a visual representation, such as a timeline or flowchart, could help readers better grasp the concepts discussed.

Section 5:

Section 5 discusses specific project management practices that may need to be adapted for business projects. While it provides a useful overview of these practices, it lacks practical examples and real-world cases that could illustrate the points made. Integrating case studies or examples would make the content more relatable and actionable for readers.

Section 6:

The section on potential research areas is a valuable addition, offering suggestions for further exploration. However, it could be improved by providing a brief rationale for each research area, explaining why it is worth investigating. Additionally, the research questions could be more focused and specific.

Conclusion:

The conclusion effectively summarizes the paper's key findings, but it lacks a restatement of the thesis or main argument. Including a clear restatement of the paper's main point would help tie the conclusion to the rest of the paper.

General Comments:

Overall, this paper has valuable insights into the differences between construction and business projects and their implications for project management. However, as practitioner article, it requires better organization and clarity in its structure, as well as more practical examples and case studies to illustrate the points made. Furthermore, providing a clear thesis statement and research objectives in the introduction would enhance the paper's overall coherence and reader engagement.