

# Review of: "Politics of Representation in Rural Tourism Micro-Entrepreneurship"

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The article theme shows an interesting approach to the representations of rurality in relation to its image among urban visitors. The author uses the appropriate methods to discuss the theme. However, the abstract does not refer fully to what can be found in the results; for instance, there is no reference to what actually could be done in order to modify the image of rurality. Secondly, the introduction is too lengthy and not very focused on the topic; the order of the explanations loses its focus, and as a result, it is not clear what the author's aim actually is. Also, when it comes to the explanation of the segments, it is hard sometimes to understand the logic in differentiating the segments, as the photos pointed out are similar (as for groups 1 and 2 and the most unaccepted views). Also, the explanation is missing on the nature of the microentrepreneurs who took part in the study. Finally, the specific features of the area should be explained, as it was selected as the case study, and there is no reference to the main topics introduced in the introduction; additionally, the reference is missing to the articles devoted to the image of rurality in tourism. Additionally, the language is not fully proper, as there are grammar and stylistic flaws.