

Review of: "Beyond the Physical Self: Understanding the Perversion of Reality and the Desire for Digital Transcendence via Digital Avatars in the Context of Baudrillard's Theory"

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Potential competing interests: No potential competing interests to declare.

The paper is well-constructed, and the researcher moves between part to another in a logical and organized manner.

The problem is clear. The researcher's reading and analysis of Baudrillard's theory was largely correct because it is supported by factual evidence.

Very good presenting for:

- Distinction between simulacra and simulation, depending on the theory.
- Identifying the hyperreality and its applications.
- The digital avatar and what are hidden behind, and other points.

The paper sheds light on the fears and prohibitions of blind followers of hyper reality methods.

Personally, I learned new terminology and was introduced to new concepts through the paper, as I work in the field of teaching fashion design, recently the demand for employing hyper-reality in higher education has increased.

I agree with the research and its results that contemporary technology is a double-edged sword. We as academicians must be careful and alert society on how to properly deal with advanced and future technology.