

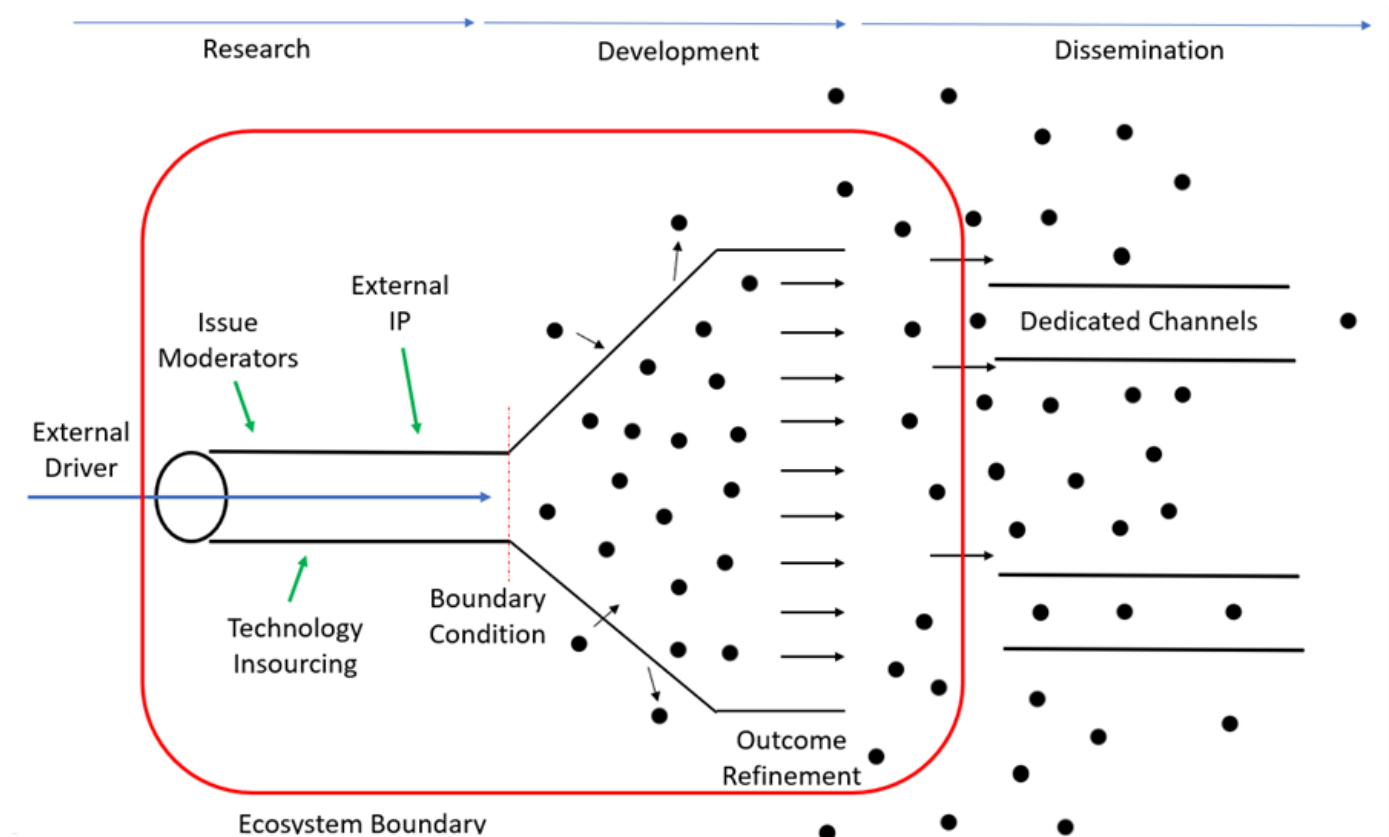
Inverted Open Innovation Distribution Model

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An innovation model mapping the process of reacting to an external driving problem, accounting for problem moderators, insourcing of technology and external Intellectual property, refining based around a specific boundary conditions then generating a number of innovative outcomes for dissemination via open source distribution, via dedicated channels or through new business ventures.



The Inverted Open Innovation Distribution Model