

Review of: "ABC Group's Business Continuity Based on Uncertainty Analysis"

Prof. Ihab Sawalha¹

1 American University of Madaba

Potential competing interests: No potential competing interests to declare.

In its current form, the paper needs more in-depth insight and elaboration relating to the following areas/sections:

- 1. The theoretical background/foundation related to Business Continuity Management (BCM) is very limited and lacks incorporation of the latest research in the field. In other words, the literature section relating to BCM is academically weak and does not provide a comprehensive coverage of the topic.
- 2. No conceptual model for BCM has been introduced in order to incorporate the propositions mentioned by the authors. At least, the BCM life cycle model should have been introduced in order to explicitly show the different stages/phases of the BCM process and subsequently suggest further amendments/modifications.
- 3. The propositions made are very general per se and the majority of them are already incorporated in almost all BCM frameworks and international standards, such as Disaster Recovery Planning and the analysis of the business environment. More technical details are required in this regard before the final publication. In addition, the Business Impact Analysis process (BIA), which is an inseparable part of any BCM program was never mentioned in the paper. This is a major drawback.
- 4. The references list is very limited and lacks the inclusion of the latest conceptual and empirical work in the field of BCM.
- 5. The concept of uncertainty is poorly introduced and discussed. Only one (old) reference has been cited to cover this concept. Uncertainty is a diverse topic that needs further clarification and technical assessment.
- Finally, the authors need to introduce a new and original model for BCM, as a graphical representation, showing the modifications that have been introduced/added to the previous framework or model.

Qeios ID: 3MZPIK · https://doi.org/10.32388/3MZPIK