Review of: "A Comparative Analysis of Advertising in the 2020 Presidential Elections & Phoenix Mayoral Elections using Natural Language Processing"

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Potential competing interests: No potential competing interests to declare.

The abstract is not written correctly. Authors should follow a clear order to present the problem, the goals, the solution, and the results of applying the solution.

In the method part, the author did not provide a framework that shows the flow of the steps of the proposed method (if any). During reading, I felt that I read a part in a chapter that tries to explain the characteristics of very old and known methods like RNN and SVM. It is not a good practice to show the codes across the paper. If it is necessary, you can add them as an appendix or supplementary data. The flow of the paper did not help in a clear follow-up of the parts of the paper.