

Review of: "The Future of Malaysian SMEs in the Digital Economy"

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Potential competing interests: No potential competing interests to declare.

The Future of Malaysian SMEs in the Digital Economy

1.1 Objectives

"This paper's primary purpose is to understand the importance of Malaysian SMEs in grasping the opportunities embedded in the existence of the digital economy. Nonetheless, it will help these SMEs realise the importance of modernising their business to be sustainable and withstand the competitiveness of the volatile marketplace."

I noticed a bit of a lack of clarity in the objective In your text you need to be more precise with what you seek to discover and how you will do this.

1.2 Questions

"Q1 What is a Digital Economy transformation?"

Is there no current literature that adequately answers these questions? What is the great contribution that a single article can bring to such an important question? It seems that you are reviewing the literature on what the Digital Economy is rather than answering it.

"Q2 How will the Digital Economy Impact SMEs?"

"Q3 How can SMEs leverage Digital Economy?"

The questions in your article seem too broad for the initial purpose. Would it be more appropriate to cut out the



questions related to Small Businesses in Malaysia?

Suggestions for the article:

You have done a good job in identifying recent studies and brought a relevant discussion about the importance that the digital economy has for SMEs. However, the purpose of your article is unclear and the questions you propose are too broad, which hurts your analysis. Most of the text discusses the digital economy and its importance for SMEs but did not bring specific data about the Malaysian context which, according to the title of your article, should be the main focus.

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