

# Review of: "Enriching Competitiveness through Corporate Social Responsibility: A Study of Service-Based Enterprises in Zimbabwe"

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Potential competing interests: No potential competing interests to declare.

I congratulate the authors for this important article, as it contributes to the knowledge gap from this perspective to CSR. The paper presents a comprehensive review of recent literature. However, I recommend interweaving the assumptions of the theories with corporate social responsibility. Furthermore, I recommend citing the originators of the theories and how they contribute to the study. There is a lack of justification in the introduction of the paper as to why companies in the service sector were selected and why these companies should be more socially responsible than companies in other sectors, the importance of this and the objectives. The methodology should be written more clearly. The overall work is very good and contributes significantly to CSR research.