

Review of: "Examining Sustainable Survival Tactics for Small-Scale Bakeries: A Case Study in Lagos State"

Mayra Monteiro Viana¹

¹ Universidade de São Paulo

Potential competing interests: No potential competing interests to declare.

The manuscript titled "Examining Sustainable Survival Tactics for Small-Scale Bakeries: A Case Study in Lagos State" was evaluated, and the suggestions are:

1. The study should clearly define its objectives and contextualize the scope, particularly in relation to competitive markets globally.

2. The article needs to explicitly describe the research methodology, including the type, approach, population-sample, and techniques used. It appears that the research was conducted in 1989, which aligns logically with the timeline of events, the images provided, and the references presented. This timing is sensible considering that the inquiries and investigations undertaken in the study are closely related to the aftermath of the 1986 ban on wheat importation.

Conducting the research shortly after this significant policy change provides a more immediate and relevant understanding of its impact on small-scale bakeries. It would be less reasonable to expect such specific and contextually relevant questions to be posed much later, as the immediacy of the ban's effects would not be as pronounced or directly observable in the business strategies of the bakeries. Therefore, if the research indeed dates back to 1989, this should be clearly stated in the article to avoid any confusion regarding the timeline. Furthermore, considering the significant period that has elapsed since then, a contemporary follow-up study would be highly beneficial. Conducting a new survey of bakeries in the current year would provide valuable insights into the long-term dynamics and adaptations that have occurred since the initial impact of the 1986 ban. Such a contemporary analysis would offer a comprehensive understanding of the sustained survival tactics and strategies employed by small-scale bakeries over an extended period, highlighting how these businesses have evolved in response to the initial policy change and subsequent market developments.

3. The literature review should be updated with recent publications to strengthen the theoretical underpinnings of the study. Additionally, a more detailed analysis and argumentation of previous studies is needed to support the assertions made in the article.

4. Writing with greater precision and avoiding redundancies is also recommended.

In summary, the article could provide significant insights into the survival strategies of small-scale bakeries in Lagos State but requires substantial revisions to enhance its scientific value, coherence, and relevance to a broader audience.

