

# Review of: "An Apologetic Theological Vision on the Social Phenomenon “Kardashians”"

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**Potential competing interests:** No potential competing interests to declare.

I believe this article addresses a very interesting subject, with valuable information. However I think it would be better to send it to a Catholic journal, as the author himself says that it is specially addressed to believers. I say that because a huge part of the arguments are of a moral kind and not academic. Even the aim of the article is “ *to reach everyone with the ever-renewing message of Jesus Christ, in terms of social criticism and theological apologetics.*”

I also think that it would benefit from more examples from the TV show, especially because it is unlikely that many academics have watched it. The author says, for instance “Behavior that is aggravating to the face in a specific and certain context.” but we do not know what he specifically refers to.

It would also be interesting to make a deeper analysis of the elements of the show, for instance, analysing the characters, the setting, dialogues, because the assertions are very general when speaking about the content of the show, its values, etc. For instance when addressing the theological vision of the Kardashians, and the author talks about their church, he only mentions a statement of one of the Kardashians: (“The goal is in the words of Kloe Kardashian that “people feel good, not judged or rejected”)., instead of really going into the Community church principles:

I would say something similar regarding the environmental issues. As the author states the environmental values of the Kardashians’s show as something of paramount importance for this article, instead of talking temperature increase in the Mediterranean basin, it would perhaps be more interesting to talk about the impact of the family’s way of life (clothing, cars, restaurants, etc.) in the consumption and pollution of water, in the consumption of energy, in the emission of greenhouse gases. There is abundant literature on the effects of consumption in the environment.

Likewise, the article would benefit from more references, especially when mentioning controversial issues. For instance, “*Religion is an essential part of the human condition.*”, but also because there are several parts in the article that need scientific evidence:

*“the reductionist message of Christ, make them lose credibility and are far from the universal message of Christ”*

*“The show and all its environment are a screen of the culture of desire and consumption that seduces because the protagonists get everything that many times the spectators long for”*

*“However, this “conversion” or “metanoia” towards more proenvironmental habits should not be related to a meaningless sacrifice that could even position us before a dissatisfied and tormented life and could lead to mental disorders and eco-*

*anxiety. Environmental protection also has its origin in the motives of happiness and well-being. In general, there are three different types of well-being in positive psychology: hedonic, eudaemonia, and psychological wealth. Based on different conceptions of well-being, research has shown that hedonic values are negatively related to proenvironmental behavior. Eudaimonism values (prosperity or life worth living, based on virtue) are related to environmental values, but cannot directly predict proenvironmental behavior."*

For this article not to seem indoctrinating, it might help to decrease moral judgments and maybe address more often the sociological impacts of the Kardashians's lifestyle in terms of a healthy and sustainable society.

Finally, it would be better to avoid phrases that are easily contradicted, such as *"models could easily be placed in a type of violence of the opulent First World which, through its omnipresent media, shamelessly shows its moral and material excesses to a Third World devoid of everything."* Third World countries usually have a privileged class that has a similar lifestyle to the Kardashians'