

Review of: "Unpacking Snowflake: How a Data Cloud Company is Ruling the Roost"

Ioannis Nanos¹

¹ International Hellenic University

Potential competing interests: No potential competing interests to declare.

An interesting case study analysis about a cloud provider company.

However, it seems more than a "report" rather a paper published in a scientific journal.

In order to obtain a more scientific-academic "character", the authors could do the following:

- To avoid writing so much text in the form of bullets, since all the text, except Abstract and Conclusions, is bullet-like.
- To write, in the Introduction section, some things about the company, the aims and objectives of the paper and the structure of the paper.
- To explain (and cite accordingly) the theoretical framework that is followed for the analysis. For example, how the analysis of uncertainties was performed, under which theory and with which tools? The same with the analysis of impact from the uncertainties, the design of the changes, the change execution plan, etc. For example, the authors could use the SWOT analysis, the Porter's Competitive Model, etc.
- To write the number and the title of tables (the table found in page 5 does not have a title nor a title).