

Review of: "An Empirical Investigation into Financial Distress in the FMCG Sector in India: A Comparative Analysis Using Altman Z-Score and Descriptive Statistics"

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Potential competing interests: No potential competing interests to declare.

While concluding, the researchers can focus on the social relevance of this research.

The research paper has social relevance for several reasons:

Investor Protection: By identifying financially distressed companies, the research can help investors avoid putting their money into risky ventures in the FMCG sector. This can lead to more stable markets and protect individuals' savings.

Consumer Choice: A healthy FMCG sector with financially stable companies is more likely to produce a wider variety of products at competitive prices. This benefits consumers by giving them more options and potentially lower costs.

Economic Stability: The FMCG sector is a major contributor to the Indian economy. Research on financial distress in this sector can help policymakers identify and address potential problems that could lead to economic instability.

Overall, this type of research can help to ensure a strong and healthy FMCG sector, which benefits society as a whole.