

Peer Review

Review of: "Medical Tourism in the Thessaly Region, Greece: Hotel Managers' Attitudes, Opinions, and Perspectives"

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1. The abstract lacks quantitative detail. Include key numerical findings such as the percentage of hotels involved in medical tourism, investment willingness, and core policy implications to improve clarity and impact.
2. The rationale for focusing only on hotel managers is not sufficiently justified. Provide a stronger theoretical or practical explanation for selecting this stakeholder group over others in the medical tourism ecosystem.
3. The literature review is too broad and descriptive. Narrow the focus to the European and Greek context, and clearly differentiate between medical tourism and wellness tourism to enhance relevance and specificity.
4. The questionnaire design section lacks detail. Include information on how constructs were defined, provide sample questions, and report reliability metrics such as Cronbach's alpha to ensure methodological transparency.
5. The decision to exclude hotels below the 4-star category is not explained. Justify this sampling choice and discuss its implications for the generalizability of the findings.
6. The statistical results are reported correctly, but their practical significance is unclear. Interpret key findings in terms of their implications for hotel investment decisions and policy planning.
7. There is a notable discrepancy between low current participation in medical tourism (10%) and high willingness to invest (60%). This gap should be critically analyzed, possibly using behavioral or institutional theory.
8. The theoretical contribution is weakly articulated. Clearly state the conceptual or empirical gap this study addresses and explain how it contributes to the advancement of knowledge in medical

tourism.

9. The manuscript requires careful language editing. Improve clarity by reducing passive voice, correcting awkward phrasing, and standardizing formatting elements such as the use of percentages and spacing.

Declarations

Potential competing interests: No potential competing interests to declare.