

# Review of: "Assessing the Role of Consumer Cooperatives in Improving Livelihood of the Members of Hawassa Zuria Woreda, Sidama Regional State, Ethiopia"

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Potential competing interests: No potential competing interests to declare.

## Materials and Methods section:

Overall, the Materials and Methods section provides a comprehensive overview of the research design, data collection, and analysis processes. Here are some comments and suggestions for improvement:

### Research Philosophical Assumptions:

- The justification for using a mix of social constructivism and positivism is well articulated. However, it would be beneficial to elaborate on how these philosophical assumptions align with the specific research questions and objectives.

### Research Design and Approach:

- The rationale for selecting a cross-sectional design with a mixed research approach is clear. It might be helpful to briefly explain why this design was deemed appropriate for addressing the research objectives and questions.

### Sampling Design:

- The explanation of the sampling technique and determination of the sample size is adequately described. However, it would enhance clarity to explain why a sample size of 260 was deemed sufficient for the study's objectives and the chosen statistical parameters.

### Methods of Data Collection:

- The utilization of self-administered questionnaires and direct personal interviews is justified based on the nature of the data required. It would be helpful to mention any specific strategies employed to ensure the quality and validity of the data collected through these methods.

### Methods of Data Analysis:

- The use of SPSS for data analysis is appropriate for quantitative data. It would be beneficial to briefly mention the specific statistical techniques or tests used to analyze the data, especially if they align with the research questions and hypotheses.

**Reliability Test:**

- The explanation of reliability testing using Cronbach's Alpha is thorough. However, it could be helpful to briefly mention the constructs or variables assessed for reliability and their significance to the study.

**Ethical Considerations:**

- The ethical considerations addressed are comprehensive and align with standard research practices. It might be useful to mention any institutional review board (IRB) approval obtained, if applicable, to further emphasize the adherence to ethical guidelines.

**Language and Clarity:**

- Ensure consistent language and terminology throughout the section to enhance clarity.
- Consider breaking down lengthy sentences for easier comprehension.
- Use subheadings or bullet points where appropriate to organize information and improve readability.

By addressing these points, the Materials and Methods section will become more comprehensive and clearer to readers, ensuring transparency and replicability of the research process.

**Results section**

The sections provided contain a lot of valuable information, but there are some areas where clarity, organization, and coherence could be improved. Here are some specific comments and suggestions:

**Response Rate:**

- The explanation of the response rate is clear, but it's advisable to briefly mention any efforts made to increase response rates or address potential biases introduced by non-response.

**Descriptive Statistics Analysis:**

- The analysis provides valuable insights into product and consumer behavior. However, it would be better to present the descriptive statistics in a more organized manner, such as using a table format.
- Avoid repeating the same information multiple times. For example, the descriptions for each item in the table are reiterated in the subsequent paragraphs, which could be consolidated for conciseness.

**Analysis of Pricing Strategies and Consumer Satisfaction**

- Similar to the previous section, present the descriptive statistics in a clear table format for easier comprehension.
- Ensure consistency in terminology and formatting throughout the section.

**Overall Coherence and Structure:**

- Consider organizing the content into subsections to improve the flow and make it easier for readers to navigate.

- Each subsection should have a clear heading summarizing the main theme or analysis presented.

**Language and Grammar:**

- Review the text for grammatical errors, especially in sentence structure and punctuation.
- Ensure consistency in tense usage and phrasing throughout the sections.

**Concluding Remarks:**

- It would be beneficial to include a brief conclusion or summary at the end of each subsection to recap the main findings or implications discussed.

**Integration of Data Analysis with Research Objectives:**

- Connect the findings presented in the data analysis sections more explicitly with the research objectives and questions outlined earlier in the document.
- Clarify how each analysis contributes to addressing the research aims and hypotheses.

**Consideration of Limitations:**

- Acknowledge any limitations of the data analysis or methodology used, such as sampling biases or constraints in data collection.
- Discuss how these limitations may have influenced the findings and suggest avenues for future research to address these limitations.

By addressing these points, the sections will become more organized, coherent, and reader-friendly, enhancing the overall quality of the research report