

# Review of: "Startup Development Project: Munchies Merch"

Genoveva Genoveva<sup>1</sup>

<sup>1</sup> President University

**Potential competing interests:** No potential competing interests to declare.

The abstract needs to add some important information; the strategy for this business, including production plan, HR plan, marketing plan and financial plan, therefore, readers will get complete information about this project. Although this is an online business, the author can add a vision and mission to make this plan look serious and for the long term. The other parts are good and quite complete, congratulation for this startup plan.